

ESCAPE

from the commonplace



Enjoy something different
... try **MARLBORO**
CIGARETTES

Finer taste, superior mildness—
a luxury in smoking unmatched
by any other cigarette!

When smoking has stopped being a
pleasure and becomes only a habit, it's
time to freshen up your taste. So if you
need a change, *remember . . .*



IVORY TIPS
PLAIN ENDS
BEAUTY TIPS (RED)

MARLBOROS are better in every way
for those who smoke throughout the day!

Ad #26

1951

